



# ATARC Federal Cloud & Data Center Summit

Advanced Technology Academic Research Center  
designed by government • led by government • attended by government



The Advanced Technology Academic Research Center is a 501(c)(3) non-profit organization that provides a collaborative forum for Federal government (IC, DoD & Civilian), academia and industry to identify, discuss and resolve emerging technology challenges.

ATARC drives collaboration between government, academia and private industry in order to accelerate public sector adoption of emerging technologies.

ATARC Federal symposiums are one-day events designed to educate Federal IT practitioners about the latest developments in emerging technologies. These events combine keynote presentations, panel discussions and collaborative sessions with networking in order to encourage teamwork between government, academia and industry.

# ATARC Federal Cloud & Data Center Summit



June 13, 2018 | Marriott Metro Center | Washington, D.C.

Government IT Decision Makers Attend ATARC Summits because they:

- Feature a mission-focused agenda and are chaired by government IT leaders
- Provide attendees with cutting edge information
- Allow for real-time insight into relevant mission-focused solutions

Your Peers and Competitors Participate at ATARC events for:

- Access to senior government thought leaders and decision-makers
- On average:
  - 300 government registrants
  - 10 Federal IT Media registrants
  - 5 articles by Federal IT Media

Join this unique forum for direct technical interaction with government SMEs, and participate in the creation of an event generated, government recommendation-focused White Paper you can utilize post event for corporate marketing.

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## Technology Showcase fee of \$4,950 includes:

- Three admission passes to Summit\*
- Three networking reception passes\*
- Participation in the MITRE-ATARC Collaboration Sessions
- Company logo & link on event website
- Lunch with attending government IT decision-makers
- 6' x 30" skirted table with power and wireless internet access
- Government attendee list with contact information

\*Additional passes can be purchased at \$295 per person



# Additional Add-ons

## Registration Sponsorship (\$5,000)

- Logo on name badges
- Choice of one collateral piece on registration table

## Breakfast Sponsorship (\$5,000)

- Four easel-displayed signs displayed during meal
- Table tents on each bistro-style table during meal

## WiFi Sponsorship (\$5,000)

- Choice of network name and password
- WiFi info printed on agendas

## Lunch Sponsorship (\$7,000)

- Four easel-displayed signs displayed during meal
- Table tents on each bistro-style table during meal

## Reception Sponsorship Option 1 (\$5,000)

- Open bar
- Four easel-displayed signs displayed during meal
- Table tents on each bistro-style table during meal
- Introduction at kick off (by ATARC president, Tom Suder) and opportunity for brief audience address

## Reception Sponsorship Option 2 (\$7,000)

- Open bar and light hors d'oeuvres
- Four easel-displayed signs displayed during meal
- Table tents on each bistro-style table during meal
- Introduction at kick off (by ATARC president, Tom Suder) and opportunity for brief audience address

# Thank You

**Tom Suder**

Founder & President, ATARC

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**Jordan Purvis**

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